MEDIA KIT

Partner with *Veronica*

Veronica Rodriguez (recording as V Rod): Miami-based glamour model, creator and bilingual recording artist. Playboy Plus All Star of the Month (October 2022), with original music videos and streaming releases across Spotify, Apple Music and YouTube.



AUDIENCE · NOVEMBER 2026

X @LILVERONICAR
448K

ONLYFANS @LILVERONICAR
350K likes

FACEBOOK (V ROD)
53K

ONLYFANS FREE @LILVROD
48.5K likes

YOUTUBE @VRODD
43.8K subscribers

THREADS @VRODLIVE
39.2K

INSTAGRAM @VRODMUSIC
16.2K

TIKTOK @VRODLIVE
14.2K

INSTAGRAM @VRODSDRIP
2.5K

SPOTIFY (V ROD)
387 monthly listeners

WHAT SHE DOES

GLAMOUR, SWIM & EDITORIAL

Studio seamless, resort swimwear and evening campaigns in Miami or on location.

MUSIC FEATURES & VIDEO APPEARANCES

Bilingual Spanish and English vocal features, club appearances and high-impact music videos as V Rod.

BRAND & CREATOR PARTNERSHIPS

Sponsored social posts, product showcases and cross-platform campaigns in English and Spanish.

USAGE

TIER	TERM	COVERS
Social (organic)	30 days	Brand channels and collaborative tags
Paid social / digital	3–6 months	Paid media, web and email

Usage is licensed separately from the shoot fee. Rates and availability on request.

SELECTED COLLABORATIONS

Playboy Plus — All Star of the Month, October 2022 (“Electric Connection” & “Up at Night”)

Lil Pump — “Mala” single & official music video (2026)

PRESS & PODCASTS

Official Music Video · 2026 — V Rod & Lil Pump — “Mala”

Official Music Video — V Rod — “Putería Time”

Spotify — V Rod · Artist catalogue including ·Mala· (with Lil Pump), “Hola,” “Papi,” and “Putería Time”

Apple Music — V Rod — Singles, music videos and releases on Apple Music

Tidal — V Rod · Lossless streaming catalogue on Tidal

Deezer — V Rod — Streaming releases on Deezer

ENQUIRIES

enquiries **@lilveronicar.com**

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